

# Macroeconomic Predictions using Payments Data and Machine Learning<sup>\*</sup>

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<sup>\*</sup> The opinions here are of the authors and do not necessarily reflect the ones of the Bank of Canada

### Demonstrate the usefulness of payments data and machine learning (ML):

- Use payments data from Canada's retail and large value payments systems
- Use ML models: elastic net, neural network, random forest, and gradient boosting
- Estimate current period (nowcast) GDP, retail, and wholesale trade sales

### Address the associated challenges: interpretability and overfitting

- Shapley value-based approach to interpret ML model predictions
- Improved cross-validation strategy to alleviate the overfitting

### Motivation

### **Macroeconomic Nowcasting:**

- Delay: official estimates are released with a substantial lag
- Uncertainty: undergo multiple revisions sometime after years
- Crisis: nonlinear impacts and unconventional policies

### Payments Data & Machine Learning:

- Timely & Precise: available immediately, no measurement or sampling error
- High-frequency & Broad: daily aggregates, 15+ years, 20+ streams
- Handle Big Data: non-traditional, high-frequency, wide and large
- Nonlinearity: flexible in capturing nonlinear relationships

### Payments system data and ML models can lower nowcast errors significantly<sup>1</sup>:

- 35 to 40% reduction in RMSE for predicting GDP, retail and wholesale sales over a benchmark<sup>2</sup> and 15 to 25% reduction over payments data with factor model
- Out-of-sample model performance is relatively higher during the COVID-19 crisis period than the pre-COVID "normal" period
- Model interpretation reveals that, a few payments streams are important over entire nowcasting periods and their importance increases during crisis periods
- Proposed cross-validation strategy help to reduce nowcasting RMSEs (6-12%)

<sup>&</sup>lt;sup>1</sup>Gradient boosting model performed consistently better than other models <sup>2</sup>Our benchmark is mixture of a few lagged and timely indicators in a linear model

### Literature

#### Payments data for macroeconomic prediction:

- Galbraith & Tkacz (2018): Nowcasting with payments system data
- Aprigliano et al. (2019): Payment system data to forecast the economic activity
- Chapman and Desai (2020): Nowcasting with retail payments data during crisis

### Machine learning for macroeconomic prediction:

- Richardson et al. (2020): Nowcasting GDP using machine learning
- Maehashi and Shintani (2020): GDP prediction using factor models and ML
- Coulombe et al. (2020): How is ML useful for macroeconomic forecasting?

### Machine learning interpretability and overfitting:

- Lundberg et al. (2017): SHAP-unified approach to interpret ML model predictions
- Buckmann et al. (2021): ML interpretability tool for economic forecasting
- Bergmeir and Benitez (2012): On the use of CV for time series predictions

# Outline

1. Data

- 2. Methodology
- 3. Interpretability
- 4. Overfitting
- 5. Results

# Data

Stream	Short Description		
AFT Credit	Direct Deposit: payroll, account transfers, social security		
AFT Debit	Pre-authorized debit (PAD): bills, mortgages, utility		
Encoded Paper	Paper bills: cheques, bank drafts, paper PAD, etc.		
Shared ABM	Debit card payments to withdraw cash at ABM		
<b>POS</b> Payments	Point of sale (POS) payments using debit card		
Corporate Payments	Exchange of Corporate-to-Corporate and bill payments		
Allstream	It is the sum of all payments streams settled in the $\ensuremath{ACSS}$		
LVTS-T1	Time critical payments and payments to Bank of Canada		
LVTS-T2	Security settlement, foreign exchange and other obligations		

Automated clearing settlement system (ACSS) and the large-value transfer system (LVTS) First six streams are representative of twenty payments instruments processed separately in ACSS

### **Payments Data for Prediction**



Standardization year-over-year growth comparisons of monthly targets and payments streams

# Methodology

**Dynamic Factor Model (DFM):** Captures dynamics of large set of predictors into small number of latent factors

$$X_t = \Lambda f_t + \epsilon_t,$$
  
$$f_t = A_1 f_{t-1} + \dots + A_p f_{t-p} + u_t$$

Gradient Boosting Regression (GBR): Sequence of small trees are built on a repeatedly modified training dataset

$$\hat{y}_i = \sum_{m=1}^M h_m(x_i)$$

Elastic Net, Support Vector Machines, Neural Network, and Random Forest

# **Opportunities:**

- Payments Data: timely, precise, high-frequency and broad
- ML models: handle big data and nonlinearity; focus on prediction accuracy

### **Challenges:**

- Missing information: Not all payment schemes captured (credit card, on-us)
- Many changes in the streams: policy changes or technological advancements
- Strong seasonality, colinearity and non-stationary
- Interpretability: black-box nature, no causal relationships
- overfitting: high error-susceptibility, model selection

# Interpretability

# Shapley Values: SHAP<sup>3</sup>

**Example**: Consider nowcasting is a "game" then the Shapley values can be used to fairly distribute the *payout* (= the prediction) among the *players* (= the predictors)



 $<sup>^{3}\</sup>mbox{Lundberg et al.}$  (2017). SHAP: A unified approach to interpreting model predictions.

### SHAP: Advantages & Disadvantages

### Advantages:

- Theoretical foundation
- Model independent
- Local and global interpretation

### **Disadvantages:**

- Computationally expensive with increasing number of predictors
- Parametric models suffer from collinearity in the predictors
- Sensitive and prone to adversarial attacks (misleading interpretations)<sup>4</sup>

<sup>&</sup>lt;sup>4</sup> Alvarez-Melis and Jaakkola (2018): On the robustness of ML interpretability methods for prediction problems Slack, Dylan, et al. (2019): Fooling LIME and SHAP: adversarial attacks on post hoc explanation methods

# Overfitting

# K-fold Cross-validation: Traditional vs randomized expanding window

Standard approach for time-series:



Proposed approach for macroeconomic time series:



### **Randomized Expanding Window**



#### Advantages & Disadvantages:

- Distribution of each validation set is similar to the test set
- Help avoid breaking the order of data (autocorrelation)
- Could sample many validation sets (no constrains)
- Some observations may get selected more than once, and some may never get selected in the validation set (theoretical and empirical analysis needed)

# Results

### Prediction horizons (t, t+1, t+2) are based on payments data availability t

E.g.: To predict May's GDP growth rates on June  $1^{st}$ , i.e., at t + 1, we use **payments** data for May (at t), and other latest available macro indicators:

• Base case (benchmark): OLS (5 predictor)<sup>5</sup>

$$\widehat{GDP}_{t+1} = \mathcal{F}(GDP_{t-2}, CPI_{t-1}, UNE_{t-1}, CFSI_t, CBCC_t)$$

• Main case (of interest): DFM, ENT, RFR, GBR, ANN<sup>6</sup> (23 predictors)

 $\widehat{\textit{GDP}}_{t+1} = \mathcal{F}(\textit{GDP}_{t-2}, \textit{CPI}_{t-1}, \textit{UNE}_{t-1}, \textit{CFSI}_t, \textit{CBCC}_t, \textit{Payments}_t).$ 

<sup>&</sup>lt;sup>5</sup>CPI: Consumer Price Index, UNE: Unemployment, CFSI: Canadian Financial Stress Indicator, CBCC: Consumer Board's Confidence Index <sup>6</sup>OLS: Ordinary Least Squares, DFM: Dynamic Factor, ENT: Elastic Net, RFR: Random Forest, GBR: Gradient Boosting, ANN: Neural Network

#### **RMSE** on out-of-sample testing period<sup>*a*</sup> at t + 1 prediction horizon:

Target	<b>Benchmark</b> <sup>b</sup>	Main-DFM <sup>c</sup>	Main-ML <sup>d</sup>	% RMSE Reduction <sup>e</sup>
GDP	3.97	2.98	2.43	39*
RTS	8.47	6.36	5.44	36*
WTS	7.17	6.18	4.28	41*

<sup>a</sup> Training: Mar 2005 to Dec 2018 and testing: Jan 2019 to Dec 2020

- <sup>b</sup> Benchmark: OLS using first available lagged target and other base case variables
- <sup>c</sup> Main-DFM: Payments data along with the benchmark variables in the DFM model
- <sup>d</sup> Main-ML: Payments data along with the benchmark variables in the ML model (only the best among ENT, RFR, GBR, ANN is showed)
- $^{\rm e}~\%$  Reduction in RMSE using ML model with payments data over the benchmark model
- \* Denote statistical significance at the 10% over benchmark

Model Interpretation and Payments Data Contribution

### **ML Models: Local interpretation**

Force plots: provide insights into marginal contributions for each month's predictions



# ML Models: Global interpretation

Feature importance plots: payments data importance increase during crisis periods



Left: full sample and Right: Covid-19 period (Mar to Dec 20)

### **ML Models: Dependence plots**

Contribution of some of the payments streams is asymmetrical and nonlinear



This paper substantiates the use of payments data and ML models for macroeconomic prediction and provides a set of tools to overcome associated challenges:

- Payments data provide economic information in real-time and help reduce dependence on lagged variables (during both normal times and crisis periods)
- Machine learning provide set of econometric tools to effectively process various payments streams and capture sudden and large effects of the economic crisis
- Shapley value-based SHAP approach is useful to get insights into the ML model predictions (local and global interpretations)
- Proposed cross-validation technique can help reduce overfitting and improve prediction accuracy in macroeconomic prediction models

Thank you!